

# Speaker Booklet



Beverly Clarke  
MBE

# *Bridging the gap between industry & education*



## ABOUT ME

- Corporate IT background
- Proven leadership track record
- Solid teaching experience
- Real-world insight
- MBE for services to Education

I deliver high-impact talks that inspire action and ignite thinking across education, industry and policy.

# Keynote

## AI AND TECHNOLOGY – THE IMPACT UPON SELF, COMMUNITY AND SOCIETY



In this keynote, I draw upon my experiences in technology, education, and artificial intelligence to explore how emerging technologies are reshaping education and other sectors. I highlight the critical considerations educators must make to support the development of well-rounded, responsible digital citizens.

This talk also examines the transformative opportunities of Education 4.0, including the role of artificial intelligence in education and how we can harness its potential to improve learning outcomes and equity.

Tailored to your geographical context, this keynote ensures relevance for local audiences while addressing global shifts. It's an inspiring session designed to provoke thought, spark conversation and equip educators to lead confidently in a rapidly evolving digital world.

- How emerging tech and AI are reshaping education.
- Unlocking Education 4.0 to boost outcomes and equity.
- Helping educators lead with confidence in a digital world.

**AUDIENCE:**  
EDUCATORS  
& SCHOOL  
LEADERS

# Keynote

## RISING STRONG: FROM HUMBLE BEGINNINGS TO AWARD-WINNING SUCCESS



In this personal keynote, I share my journey from humble beginnings in Georgetown, Guyana – where I didn't encounter a computer until the age of twelve – to becoming an award-winning leader in tech education, honoured with an MBE in the King's Birthday Honours (2024).

This keynote charts my path across continents, navigating the complexities of life, identity and career, while staying grounded in purpose and driven by a deep commitment to making a difference through education and technology. I reflect on the resilience, mindset and values that enabled me to rise above barriers and lead with impact in both industry and education.

“Rising Strong” is a story of perseverance, empowerment, and vision – designed to inspire professionals and leaders to embrace challenge, champion inclusion and lead boldly. It's a message that resonates across sectors, encouraging others to step into their own power and possibility.

- My award winning journey of impact through tech and education.
- My story of resilience, identity, and purpose-led leadership.
- Inspiring professionals to embrace challenge and lead with self belief



# Keynote

## LEARNING FOR TOMORROW – PREPARING PUPILS FOR A CHANGING WORLD



In this forward-looking keynote, I explore what it truly means to equip pupils with the skills, knowledge and mindset needed for life in a rapidly evolving digital world. As a speaker on education, technology and artificial intelligence, I guide educators through the emerging technologies reshaping both classrooms and industries – helping schools navigate the demands of the Fourth Industrial Revolution.

From automation and AI to shifts in global employment sectors, this talk sheds light on the competencies and values we must foster in today's learners to ensure they thrive as adaptable, responsible and empowered digital citizens.

Grounded in practical experience and designed to inspire action, this keynote encourages educators to reimagine learning for tomorrow's needs – placing curiosity, creativity and critical thinking at the heart of the curriculum. Tailored to your school's or region's context, it's an energising session that equips teaching professionals to lead confidently into the future.

- Prepares pupils for life in a fast-changing digital world.
- Explores emerging tech and the skills needed for tomorrow.
- Inspires educators to lead with curiosity, creativity and confidence.

**AUDIENCE:**  
EDUCATORS  
& SCHOOL  
LEADERS

# Keynote + Workshops

## AI ACROSS THE CURRICULUM: FROM POLICY TO PRACTICE



Drawing on my direct involvement as a UK and K-12 curriculum advisor and a contributor to national policy, I offer a definitive guide for educators.

This talk explores how national learning priorities are shaping what schools teach and provides a clear roadmap for integrating AI across subjects. We will demystify the core concepts of AI and show you how to embed real-world examples effectively throughout the curriculum.

Attendees will leave with concrete examples of AI in action within their subject area and actionable strategies for teaching about AI in schools – from using AI for data analysis, to leveraging creative tools. The goal is to empower every teacher to confidently embed these concepts, ensuring students are prepared for a future where AI is no longer a concept, but a core skill.

- Demystify AI for educators at every level
- Explore practical ways to embed AI across all subject areas
- Leave with actionable tools and confidence to teach AI



BEVERLY CLARKE MBE

# *Panellist* *+ Host*



## Workshop - AI around Us: Today and Tomorrow

- “What is AI”
- How AI can be used within the job sectors which you will work.



## Workshop - Building your Personal Learning Network

- Develop your personal learning network as part of building your career.





## Educators & School Leaders

### Educators & School Leaders

- Gain actionable strategies for integrating AI.
  - Inspire confidence and innovation in your staff.
  - Equip pupils with knowledge and insights to become better digital citizens.
- 



## Business, CSR & Outreach Teams

### Business, CSR & Outreach Teams

- Build an inclusive and resilient company culture.
  - Attract and retain diverse talent.
  - Receive a unique perspective that bridges education and industry.
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## Policymakers & EdTech Leaders

### Policymakers & EdTech Leaders

- Inform policy with real-world, expert insights.
- Understand the social impact of technology on a national scale.
- Receive a clear and practical understanding of deploying tech in public education.

# Testimonials

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BEVERLY DELIVERED AN INSPIRATIONAL SESSION OF HER JOURNEY FROM A YOUNG PERSON TO HER CURRENT CAREER, WHICH WAS BOTH ENGAGING AND INSIGHTFUL.

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AN INSPIRING SPEAKER AND INCREDIBLY KNOWLEDGEABLE, IT WAS A PRIVILEGE TO MEET AND HAVE BEVERLY PRESENT AT STEAM NORTHANTS

”



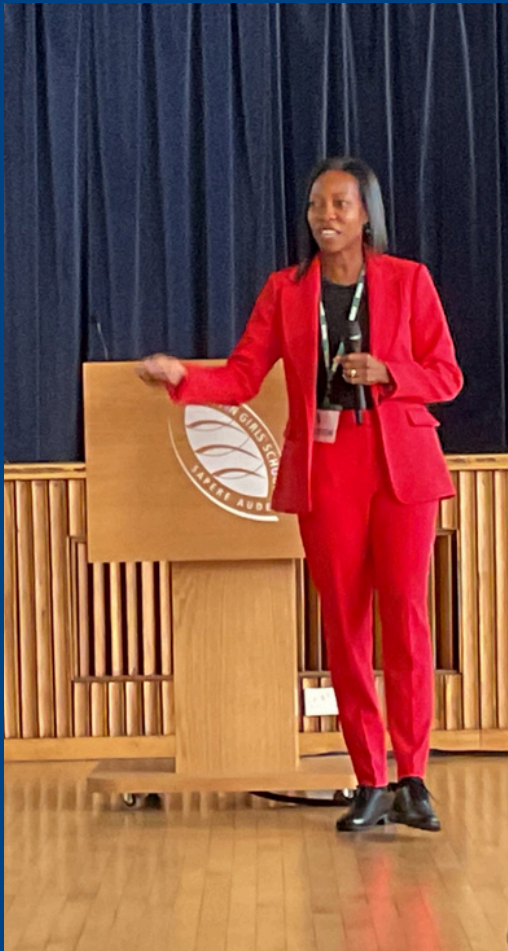
MY STUDENTS FELT EMPOWERED AND RELATED POSITIVELY TO THE EXPERIENCES AND CHALLENGES THAT YOU HAVE EXPERIENCED AS A YOUNG PERSON TO THE CURRENT DAY.

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BEVERLY WORKED ON OUR FESTIVAL OF LEARNING PROJECT AS A KEYNOTE SPEAKER AND CONSULTANT. ASIDE FROM BEING ONE OF THE NICEST, EASIEST PEOPLE TO WORK WITH - SHE HAS AN ABILITY TO MAKE COMPLEX TECHNOLOGY FEEL SIMPLE AND ENTIRELY RELEVANT TO THE WORLD AROUND US.

# *Leading in Education*



*Inspiring minds  
Empowering futures*

*I look forward to working with you.*



Book me to bring value to your next event

*Get in touch today*

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